ROTTERDAM BUSINESS SCHOOL
Rotterdam University of Applied Sciences



Rotterdam Business School

welcomes you to the

Rotterdam Business Week / BIP

March (online)

15 - 19 March 2027

“When it comes to international business, Rotterdam is the place to be! Europe's biggest port, the financial and business heart of The Netherlands, many international companies, a multicultural city … a true gateway to the rest of the world!”



Rotterdam Business Week 2027

Welcome!!

This brochure gives you an overview of what you can expect from this week and/or BIP.

Rotterdam, your hosting city

Rotterdam is 'hot and happening'. According to the British Academy of Urbanism, Rotterdam is the best European city to live in. Rough Guides Travel placed Rotterdam in the top ten cities of the world you must see. Experience the city with its young, tolerant and open-minded population.
During the business week you will explore Rotterdam and students will organize a night out for you, so you can also experience the night life of this modern city.

Arrival

You can contact the participating RBS students about tips how to travel to and in Rotterdam.

If you come by plane to Amsterdam, you can take a direct train to Rotterdam. In Rotterdam you can use the metro, tram, bus or bike to get around.

If you want to come by car, be aware that there are no free public parking spaces in the city. Some hotels have free parking spaces, but if your accommodation doesn't provide parking, you will have to park in a parking garage in the neighbourhood. This is expensive, but it is the safest way. During the week you can use public transportation.

What can you expect?

fun, new friendships, international experience!

Cultural food and drinks

In order to get to know one another, it is common to share food and/or drinks. To keep up the tradition we ask the students from each country to bring some food and/or drinks which are typical for their country and share them with the other students and lecturers.

Pre-week assignment:

To get to know you, we also ask you to make a short film of 5 minutes about your country, the city, the university and yourself. One film per university!!! Deadline: the short film (or the link to it) should be emailed to RBS-international@hr.nl before 1st March 2027.

Fee

The fee for this BiP is € 130.
This includes the organisation of the programme, 5 lunches, a student dinner, a social and cultural program, a company visit.

Accommodation

Accommodation is not included. We advise you to book an Apartment or hotel room well in advance (Airbnb, booking.com etc). Make sure you are close to public transportation (metro) to have easy access to the city and the university.



CONTACTS

Rotterdam Business School
International Education Center
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The Netherlands

IMPORTANT EMAILS

Application/questions:
RBS-international@hr.nl

Coordinator Business week:

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Rotterdam Business Week 2027



Rotterdam

Rotterdam is a modern city with a unique sky line. You will have a few hours of free time to explore the city of Rotterdam and its architectural buildings. Don't forget to bring a camera/phone.

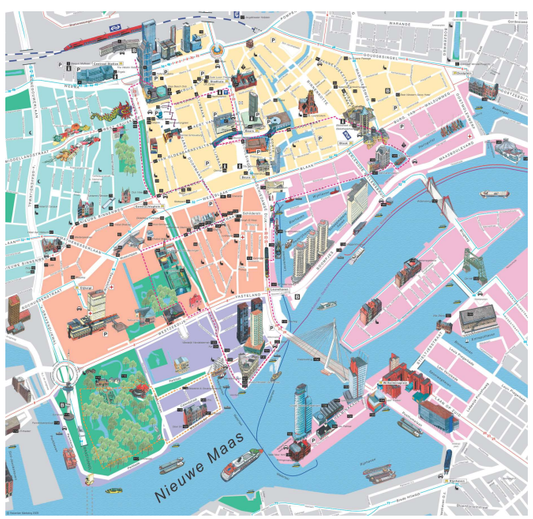


The case competition

This business week is about Risk Management. You and your team will be assigned to a real-life business case. Three companies will participate in the week. You will work in a small group on a risk analysis for one of the companies.
At the end of the week you will be asked to present the risk analysis to a jury consisting of representatives of these companies.

Work in international teams

Students will work in groups of 6 or 7 participants. You will receive the case on Monday afternoon and start working on it right away. You will be working in international groups so you will experience how it is to work with different cultures and in English (a challenge as well). In the schedule you will find the working hours of the students. The lecturers will be asked to coach the groups.



Company visit:

Each student is part of a team and assigned to a real company. You will visit the company you work for on Wednesday morning.

This is a formal company visit, therefore the dress code is formal as well.

Student/ teacher dinner

Monday evening we will organize an informal dinner at restaurant VIP for all participants (students and lecturers). For the lecturers there is an additional dinner on Wednesday evening.

Only for Students participating in the Blended Learning Programme (BIP):

There will be 2 meetings in the week, prior to the physical week in March 2027

Monday April March 15	Tuesday March 16	Wednesday March 17	Thursday March 18	Friday March 19
	Location : Kralingse Zoom 91, Rotterdam 09.30 Lecture Riskmanagement Introduction of the case 10.30 – 11.00 Coffee break 11.00 Working on the case 12.00 **Presentation task 1**	 09.00 – 11.30 Consultancy at the Case Company 12.00 Return to university	**Location : Kralingse Zoom 91, Rotterdam** 9.30 Working on the case & prepare final presentation	**Location : Kralingse Zoom 91, Rotterdam** 09.00 Working on the presentations + voting on City Challenge 10.00 – 10.15 Coffee break 10.30 **Final Presentations** 11.45 jury case winner results 12.00 – 13.00 - winners photo competition - certificates - feedback - students look back (pictures) - farewell
12.45 Lunch at Kralingse Zoom 91	12.30 – 13.30 Lunch	12.00 – 13.00 Lunch	11.30 pick up lunch to go	13.00 Lunch (voluntary)
13.30 – 17.00 introduction of the week Country presentations Meet your team - team building activities - team roles 17.00: departure to city center for dinner 18.00 - 20.00 Student + lecturers dinner	13.30 Working on the case 15.15 **Presentation task 2** 16.00 – 17.30 Cultural Specialties *All countries present their local food/drink specialties* student organized evening	13.00 Working on the case 15.00- 15.15 Coffee break 16.15 **Presentation task 3** 17.15 Students free time in the evening 18.00 Lecturers dinner	12.00 – 13.00 Transport to Spido 13.15 – 14.30 Spido tour at Port of Rotterdam 14.30 – 16.00 city game Free time in the evening	14.00 Departure