FINTECH
BUSINESS SCHOOL
UNIVERSITY OF LATVIA

BUSINESS SIMULATION GAME «MĒRĶIS»

April 19 – 23, 2027

K.Valdemara street 161, Riga, Latvia

Business simulation game «MĒRĶIS» *(GOAL)*

- Manufacturing business simulation game.
- Evaluation and assessment tool.
- Development tool.
- Change management tool.
- Game participants, in teams, manage their companies that are modelled in physical business environment, while competing.

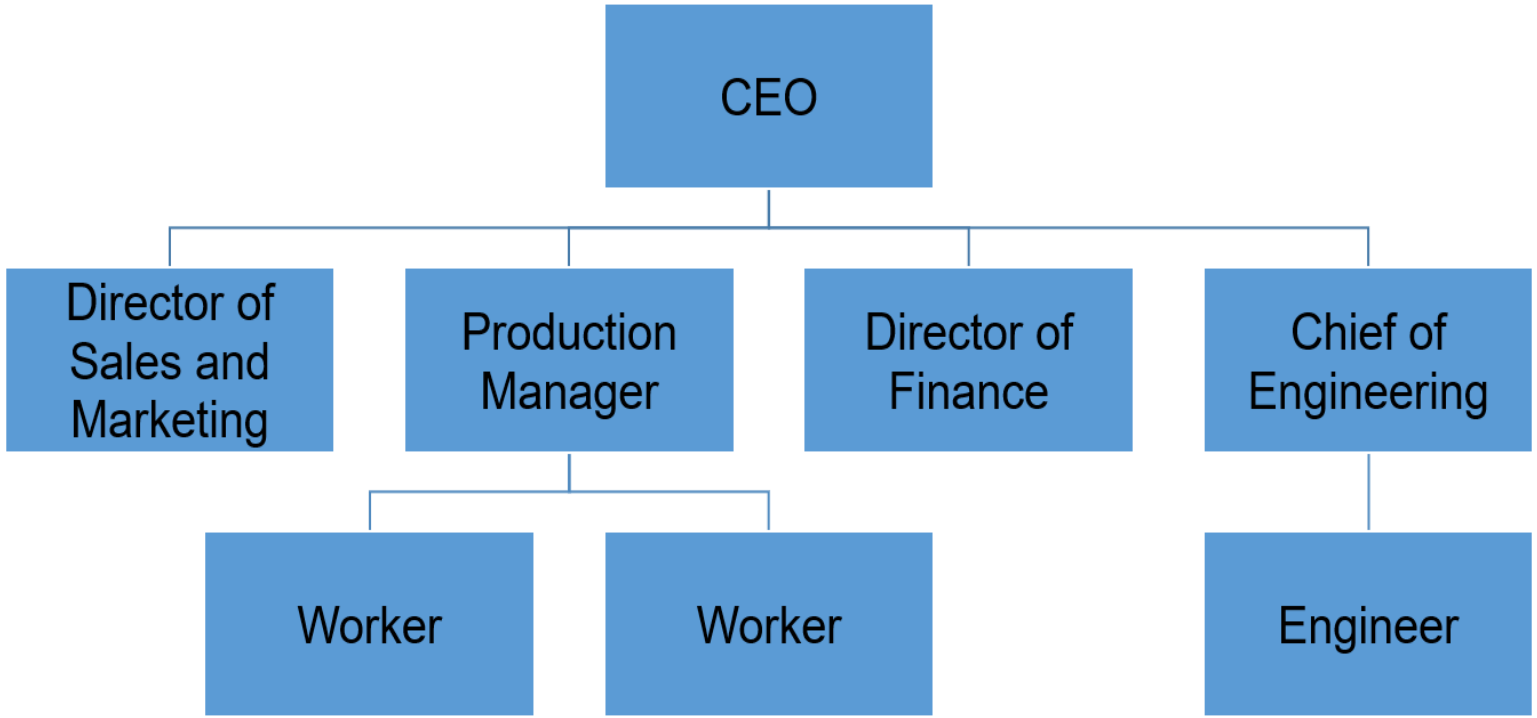


LUT Group Confidential - Other information (3Y)

FINTECH BUSINESS SCHOOL
UNIVERSITY OF LATVIA

Business simulation game «MĒRĶIS» *(GOAL)*

- In teams of 8 people.
- Each participant have a unique role, which changes during the game.



FINTECH BUSINESS SCHOOL UNIVERSITY OF LATVIA

LUT Group Confidential - Other information (3Y)

Business simulation game «MĒRĶIS» *(GOAL)*

NUMBER OF STUDENTS
4 -6 students from each partner university

TIMING

Physical mobility: 19.04.2027. – 23.04.2027.

Online part: *tbd*

Arrival: on April 18, 2027.

Business simulation game «MĒRĶIS» *(GOAL)*

- Any bachelor and master study program students.
- Students will be enrolled in Blended Intensive Program (BIP).
- Accommodation from **18.04.-23.04.2027.** hotel **Ibis Riga Centre hotel:** http://ibisrigacentre.lv
- Fee for accommodation in double room, meals, public transport and social program fee: **300.00** EUR per student.
- Fee for accommodation in single room, meals, public transport and social program fee: **400.00 EUR** per student.
- Fee for meals, public transport and social program without accommodation: **130.00 EUR** per student.
- Application till **20.12.2026.**

LUT Group Confidential - Other information (3Y)

FTBS
FINTECH BUSINESS SCHOOL
UNIVERSITY OF LATVIA

PLANNED AGENDA

Sunday, April 18, 2027, arrival

Monday: opening ceremony and students' workshops

Tuesday: students' workshops

Wednesday: students' workshops

Thursday: field trip & company visit, dinner

Friday: round-up session, closing event

FTBS

FINTECH
BIZNESA SKOLA
LATVIJAS UNIVERSITĀTE