EPHEC

HAUTE ÉCOLE

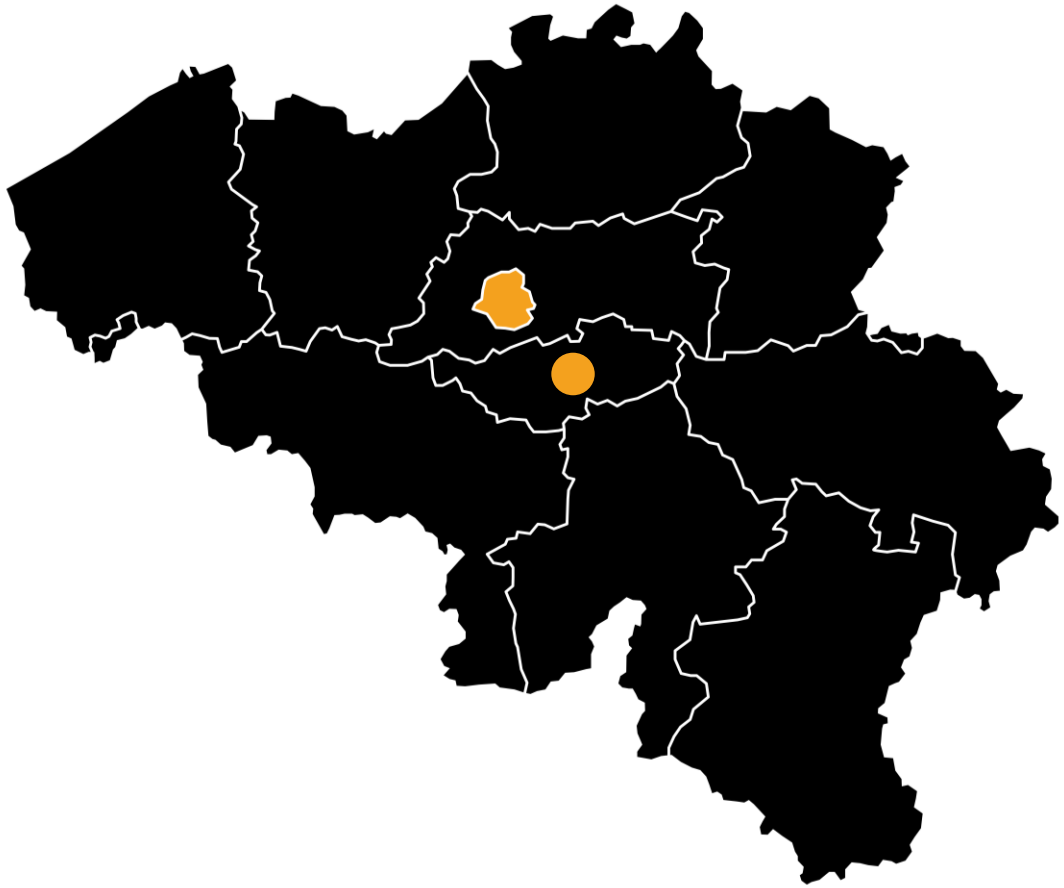
together, to become.

LUT Group Confidential - Other information (3Y)

4 Faculties
6 campuses

Bruxelles

Louvain-la-Neuve



EPHEC
HAUTE ÉCOLE

BUSINESS ÉDUCATION SANTÉ TECH

LUT Group Confidential - Other information (3Y)

BIP Adapting the marketing plan of a Belgian brewery to fit its new challenges

- **Dates:** From **15** to **19 March** 2027 in Louvain-la-Neuve
- A programme from 9am to 5pm from Monday to Thursday, Friday from 9am to 2pm
- Social activities scheduled on Monday and Thursday evening (Bowling, Beer Hunting in Brussels, Food Truck)

More info & Nomination Form:
Adapting the marketing plan of a Belgian brewery to fit its new challenges | EPHEC



I would also like to extend my sincere thanks to EPHEC for organizing such an incredible program. The quality of the workshops and activities and the warmth of the welcome made this truly an unforgettable experience.







Grateful for this opportunity and for the amazing teammates and organizers who made this experience so memorable. Looking forward to applying these insights to future projects.

#ErasmusPlus #Marketing #Teamwork #InternationalExperience #Branding #LearningByDoing #EPHEC

EDITION 2025-2026
55 PARTICIPANTS – 9 COUNTRIES
A WEEK FULL OF WORK – FUN – DISCOVERIES & … BEER !

Accomodation

In Louvain-La-Neuve

Youth hostel Mozaïk

- 10’ walk from EPHEC LLN



Cost

300 € per participant

We will send individual invoices directly to students

INCLUDED:

- Accommodation (5 nights from Sunday to Friday)
- Breakfast (x5)
- Lunch (x5)
- 1 dinner
- All activities included in the programme

NOT INCLUDED:

- Transfers from and to airport/train station
- Dinners (x4) and extra expenses onsite

More information?

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