BUSINESS SCHOOL UTRECHT

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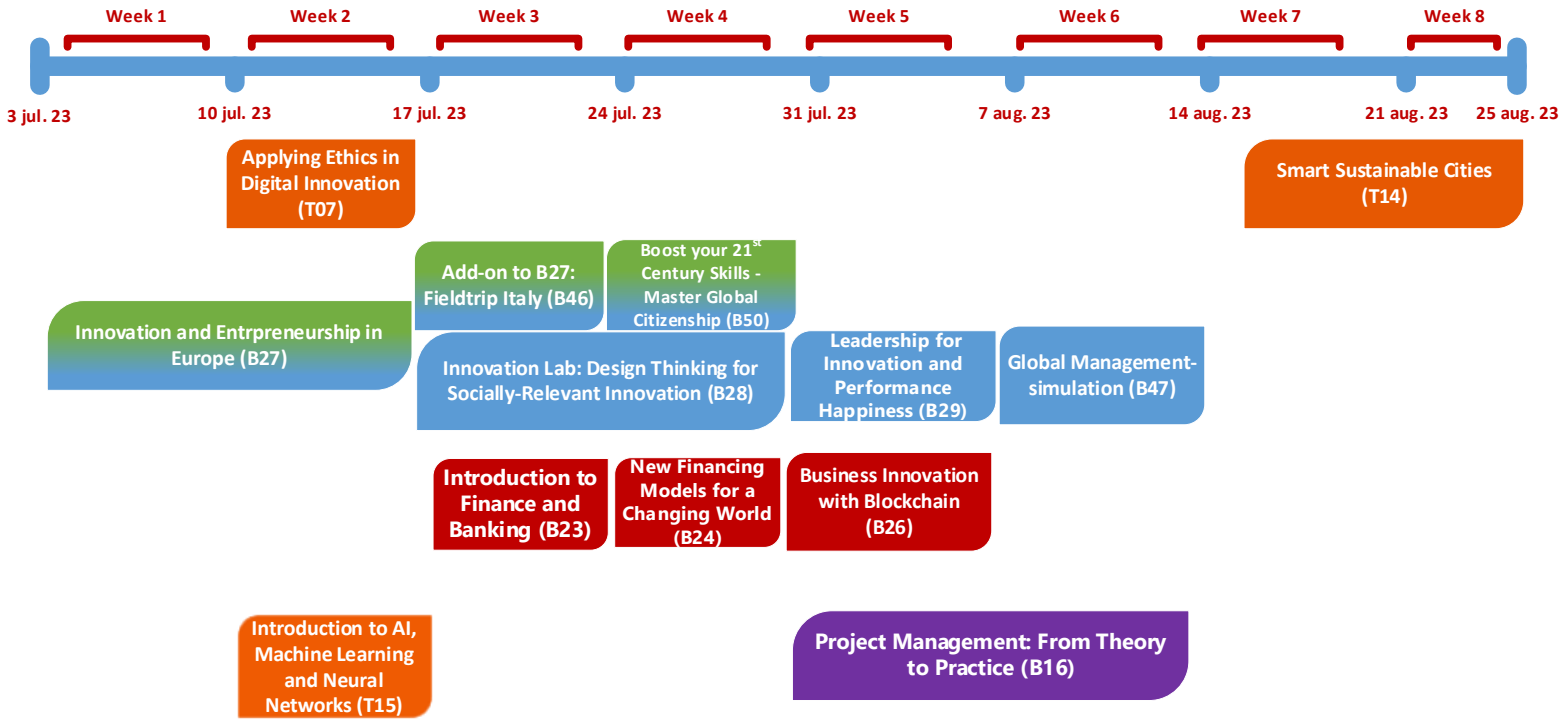
Summer 2023: Offer of HU Business School in Utrecht Summerschool



Track: The essence of Innovation and International Business, 4 weeks = B27 + B46 + B50

Track: Innovation in European Business (B02), 5 weeks = B27 + B28 + B29

Track: Innovation in European Business XXL (B45), 6 weeks = B27 + B28 + B29 + B47

Track: The Essence of Finance (B03), 3 weeks = B23 + B24 +B26

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HU Business Summerschool 2020[i] – Course offer and fees for students of partner universities

Course Name		*Regular Student Fee* *excl. housing[1]*	***Cost per student of partner university[2, 3]*** *Excl. housing[1]*
Track ***Innovation in European Business*****, B27 + B28 + B29 (5 weeks, 10 EC)**	*B02*	*€ 2.490*	**€ 2.070**
Track ***Innovation in European Business XXL*****, B27 + B28 + B29 + B47 (6 weeks, 12 EC)**	*B45*	*€2.899*	**€ 2.400**
Track: ***The Essence of Innovation & International Business,*** **B27 + B46 + B50 Incl. Field trip to Milan, Italy (4 weeks, 8 EC)**	*B48*	*€2.599*	**€ 2.440**
Track: ***The Essence of Finance for Innovation and Growth*** **(3 weeks, 6 EC)**	*B03*	*€1.750*	**€ 1.550**
Boost your 21st Century Skills - Master Global Citizenship (1 week, 2 EC)	B50	*€ 699*	**€ 550**
Global Management Simulation: Strategic Marketing, Management and Finance (1 week, 2 EC)	B47	*€ 650*	**€ 520**
Innovation and Entrepreneurship in Europe: Business Models and Financing Models (2 weeks, 4 EC)	B27	*€ 1.199*	**€ 950**
Add-on to *Innovation and Entrepreneurship in Europe: Business Models and Financing Models* **– Field Trip to Italy-Milano (1 week, 2 EC) – only in Combination with B27**	B46	*€ 1.199*	**€ 1.199**
Innovation Lab: Design Thinking for Socially-Relevant Innovation (2 weeks, 4 EC)	B28	*€ 890*	**€ 700**
Leadership for Innovation and Performance Happiness (1 weeks, 4 EC)	B29	*€ 650*	**€ 550**
Project Management; From Theory to Practice (2 weeks, 4 EC)	B16	*€ 1.399*	**€ 1.115**
Introduction to Finance and Banking (1 week, 2 EC)	B23	*€ 699*	**€ 550**
New Financing Models for a Changing World (1week, 2 EC)	B24	*€ 699*	**€ 550**

Course Name		*Regular Fee* *excl. housing*[1]	***Cost per student of partner university***[2, 3] *Excl. housing*[1]
Business Innovation with Blockchain (1week, 2 EC)	B26	*€ 699*	**€ 550**
Introduction to Artificial Intelligence, Machine Learning and Neural Networks (1 week, 2 EC)	T15	*€ 590*	**€ 475**
Smart Sustainable Cities (1 week, 1 EC)	T14	*€ 880*	**€ 700**
Applying Ethics in Digital Innovation (1 week, 2 EC)	T07	*€ 600*	**€ 480**
1 Day Webinar Stress Management: A personalized approach to dealing with long & short term stress effectively (19 July)	B20	*€ 20*	**€20**

1) Housing is 200 Euro per week;
2) Please make sure, you or your students contact us (at (*summerschool.business@hu.nl)* prior to their online registration, so we can make sure to process the discount that applies to your students correctly;
3) Subject to the bilateral agreement, different partners prices may apply

[i] For all other courses in Utrecht Summer School (those not delivered by HU Business School), we are happy to approach our colleagues for a possible (10%) discount